

**The Cholangiocarcinoma Foundation
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FOR IMMEDIATE RELEASE

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**THE CHOLANGIOCARCINOMA FOUNDATION ANNOUNCES #UNSELFIE
WINNER**

Raises Highest One-Day Donation Total Since Its Founding

Salt Lake City, UT - The Cholangiocarcinoma Foundation (CCF) congratulates Sarah Bennett of Kenvil, New Jersey, the winner of our #UNselfie contest held on #GivingTuesday, a global day of appreciation to celebrate generosity and give back during the holiday season. Sarah, along with ninety others, submitted a photograph of herself on Facebook explaining why she was supporting the Cholangiocarcinoma Foundation for #GivingTuesday 2014.

Sarah, a 31-year old mother of a two-year-old son, was diagnosed with cholangiocarcinoma (bile duct cancer) on July 9, 2014 after a visit to the emergency room with severe back and right abdominal pain. Sarah explained, "After researching various organizations, I decided to support the Cholangiocarcinoma Foundation.

From the sales of t-shirts and sweatshirts, Sarah was able to donate \$1,400 to the Cholangiocarcinoma Foundation to fund research and patient services.

Ms. Bennett's photograph received the highest number of "likes" of all the #UNselfies posted that day. According to Sarah, "I was excited to learn I won the contest because I was hoping to find other young people suffering from this rare cancer to start a support group. For the longest time I thought I was the only one with type of cancer. I think it's important to be able to connect to others."

With Sarah's help, the Cholangiocarcinoma Foundation #UNselfie contest raised nearly \$9,000 dollars on #GivingTuesday - the biggest donation day since its founding in 2006.

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation is a global 501(c) (3) non-profit organization whose mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (bile duct cancer).

