



2021 Annual Conference

SPONSORSHIP OPPORTUNITIES

Event details:

March 31-April 2, 2021
Online and On Demand
Salt Lake City, Utah, USA

About the Cholangiocarcinoma Foundation:

The mission of the Cholangiocarcinoma Foundation (CCF) is to find a cure and improve the quality of life for those affected by bile duct cancer.

About the Conference:

The 8th CCF Annual Conference is where interested individuals come together to learn about the latest research advances for the prevention, diagnosis, treatment, and cure for cholangiocarcinoma. More than 1,500 attendees will gather the most up-to-date information through basic science, translational and clinical research sessions and special programming for the patient and caregiver community, along with many networking opportunities.

2020 Highlights:

More than **1,650+** registrants from **49** states and **44** countries representing healthcare, industry, patient advocacy organizations, patients, caregivers, academia and supporters

~200 medical institutions represented

800+ patients/caregivers

68 presentations

49 poster presenters

3,000+ archive views

30 partners and supporters: Agios, AMMF, AstraZeneca, Basilea, Bristol-Myers Squibb, Cancer Support Community, Caris Life Sciences, Ciitizen, Debiopharm Group, EMD Serono/GSK, ENSCCA, Foundation Medicine, Fujifilm, Global Cholangiocarcinoma Alliance, Incyte Pipeline for Healthcare, Lexicon Pharmaceuticals, Mike Shane Memorial Fund, NCI, NORD/Rare Cancer Alliance, Nucana, PCI Biotech, Pemazyre, Perthera, QED Therapeutics, RedHill Biopharma, Taiho Oncology, TargetCancer Foundation, Tempus, Triage Cancer, Zymeworks.

Why Sponsor:

The 2021 Conference gives you the opportunity to collaborate with international key opinion leaders advancing cholangiocarcinoma research, treatment and care. Multiple levels of sponsorship are available to meet diverse marketing needs. Benefits may include presentation opportunities, patient engagement experiences, virtual exhibit space, and exposure to our 14,000+ Facebook followers, 27,000+ email subscribers, and 300,000 annual website visitors.

For more information, please contact Isabel at 888-936-6731, ext 20 or isabel.gardett@cholangiocarcinoma.org.

cholangiocarcinoma.org/2021annualconference

2021 Cholangiocarcinoma Foundation Conference Sponsorship Opportunities

	Sequoia	Oak	Aspen	Cedar	Maple
	\$75,000	\$50,000	\$30,000	\$15,000	\$5,000
Lead sponsor recognition	Exclusive				
Create a video to share with our entire audience once each day of the conference	Exclusive				
Sponsor information included in attendee packages that go to first 500 registrants	Yes	Yes			
Unique social media engagement with participants during the conference	Yes	Yes			
Opportunity to sponsor a lounge or evening event (see below)	Yes	Yes			
Sponsored email blast to all registrants	Yes	Yes	Yes		
Logo displayed in opening video before sessions	Yes	Yes	Yes		
Opportunity to include a branded item in all attendee packages (see below)	Yes	Yes	Yes		
Recognition by CCF leadership at event opening and closing	Yes	Yes	Yes	Yes	
Virtual booth	Yes	Yes	Yes	Yes	
Ad in printed program book	Full Page	Full Page	1/2 Page	1/4 Page	Logo Only
Logo displayed once each day	Yes	Yes	Yes	Yes	Yes
Press release recognition, social media recognition	Yes	Yes	Yes	Yes	Yes

Additional Sponsorship Opportunities – Limited Availability

Evening Event (one available)

\$30,000

We are committed to adding events and functionality to enhance attendees' experience and create some of the energy of an in-person event. This includes the inclusion of social events in the evening for patients, caregivers, providers, researchers, and CCF staff where attendees can get together in a relaxed environment and build community. As an event sponsor, we invite you to help design a unique, engaging, fun activity for our community and be recognized as the sponsor both during the event and in all communication about it before and during the conference. You may also have a speaker at the event, with content determined collaboratively with CCF. You must be a sponsor at the Sequoia or Oak level to take advantage of this opportunity.

Patient or Caregiver Lounge (two available)

\$20,000

At our 2020 conference, the lounge was the most interactive and most visited part of the conference. And with this year's new, highly interactive virtual platform, we'll have the opportunity to create even more engaging patient and caregiver lounges, where members of the community can connect, share stories, ask questions, and get involved in special games and activities. Sponsoring one of these lounges gives your organization a chance to engage with community members on a deeper level. We'll work with you to design unique interactive activities which will occur during designated time slots during the conference, and you'll be recognized as the lounge sponsor both in the lounge itself and in our communications about it before and during the conference. You must be a sponsor at the Sequoia or Oak level to sponsor a lounge.

Attendee Package Items

**\$5,000
+item**

Unfortunately, we can't all be together in person this year to share ideas, stories—and goodies. Instead, the first 500 conference registrants will receive an attendee package in the mail, including conference information, the program, and some fun items. Including an item in the attendee package with your logo can help you connect with attendees who would otherwise be stopping by your booth at the live event. CCF has a list of items that our patients, caregivers, and other attendees would really like to have, and we will work with you to select the best option. You will purchase the item and ship it to CCF prior to the shipping of the attendee packages. Limit one item per sponsor. You must be a sponsor at the Sequoia, Oak, or Aspen level to sponsor an item.

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