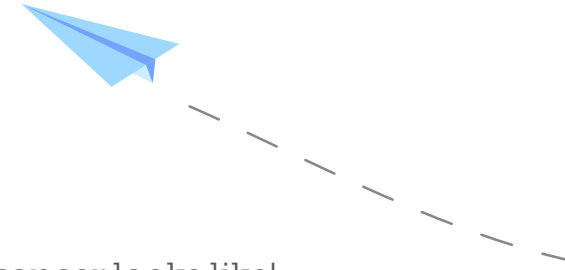


**NATIONAL CANCER SURVIVORS DAY
TOOLKIT**

May 2022

PLEASE REVIEW THIS TOOLKIT TO LEARN HOW TO JOIN CCF IN CELEBRATING SURVIVORS BY PARTICIPATING IN THIS ANNUAL CAMPAIGN.



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Let's show the world what life after cancer looks like! Celebrate National Cancer Survivors Day (NCSA) with the Cholangiocarcinoma Foundation. NCSA is a day for cancer survivors to stand together and show the world that life after a cancer diagnosis can be meaningful, fulfilling, and even inspiring.

FOR MORE INFORMATION VISIT:

cholangiocarcinoma.org/ncsd

SURVIVORS SOAR

YOU ARE A SURVIVOR FROM THE FIRST DAY OF DIAGNOSIS! A PERSON WITH CHOLANGIOCARCINOMA OF ANY TYPE WHO IS STILL LIVING IS A SURVIVOR.

PATIENTS LIVING WITH CHOLANGIOCARCINOMA HAVE A DIRECT STAKE IN THEIR OWN CARE. THERE ARE FIVE ACTIONS YOU CAN TAKE TO CELEBRATE YOUR SURVIVORSHIP:



SHARE YOUR STORY



BECOME A VOLUNTEER MENTOR WITH CHOLANGIOCONNECT



BE A MEMBER OF THE CHOLANGIO WARRIORS FACEBOOK PAGE



JOIN THE INTERNATIONAL CHOLANGIOCARCINOMA PATIENT REGISTRY



SPREAD THE WORD

CREATE A SURVIVORS SOAR VIDEO OR PHOTO

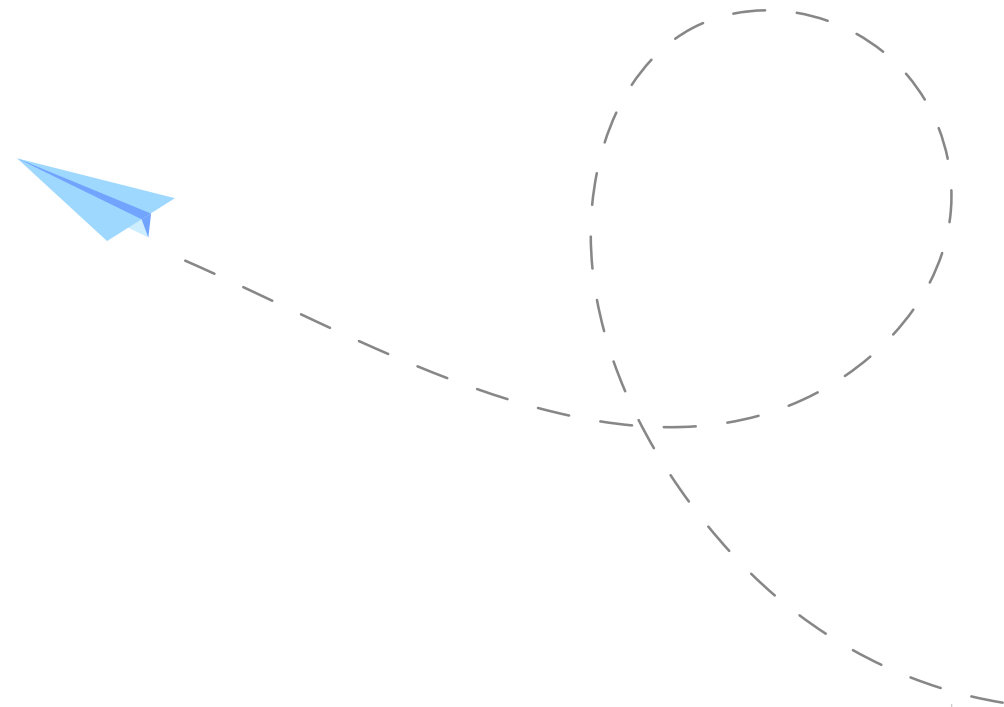
In preparation for NCSD, the Foundation is collecting videos and photos to help promote this campaign. The hope is to make a 3- to -5minute montage of compiled videos and photos to debut on the NCSD webinar.

Send videos and photos of how you soar!

Examples include:

- Flying a paper airplane
Stable airplane: youtu.be/UjdEY5V9xo0
Buzz Airplane: youtu.be/SIwUGaUMtkY
- Flying a kite
- Sending off balloons
- Launching a rocket
- Lighting a lantern or candle
- Wearing a green ribbon

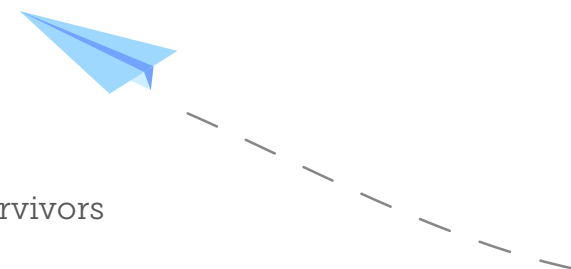
Cell phone videos are perfectly acceptable, however, please film in the horizontal format with the best lighting possible and clearest sound.



FILM A 10- TO 30-SECOND VIDEO OF YOU SOARING YOUR ITEM

SUGGESTED SPEAKING POINTS

- Survivorship means to me... [fill in the blank]
- Hi, my name is [] and I was diagnosed with cholangiocarcinoma on [date]. Today survivors soar!
- Hi my name is [] and I am a cancer survivor. Join me in celebrating all cholangiocarcinoma survivors today.
- Happy National Cancer Survivors Day! I'm a survivor of cholangiocarcinoma
- In one word survivorship is [fill in the blank]
- I'm flying an paper airplane (or other object) in honor of cholangiocarcinoma survivors
- I'm a cholangiocarcinoma patient and I soar because [fill in blank]



The above points are suggestions. Feel free to use your creativity and leave any kind of message or saying of hope related to survivorship. It is perfectly acceptable to send in a video without any words as well.

Please submit videos and photos by May 25, 2022, at 11:59 p.m. (EDT). If you would like your video/photo to be included in the montage, please fill out a media release form: bit.ly/3Hxq7rf

Once you have filled out your media release form, upload your video to our Dropbox: dropbox.com/request/ZYo3vCHXmMiBV75ehd0U

SOCIAL MEDIA

FACEBOOK EVENT

Invite your friends and family to join the Foundation's National Cancer Survivors Day webinar through the Facebook Event Page.

NATIONAL CANCER SURVIVORS DAY- JUNE 5TH

On June 5th, help us flood social media with awareness of cholangiocarcinoma and National Cancer Survivors Day.

Share your "survivor soaring" videos on social media and use the hashtags #SurvivorsSoar #CCASoars #CCAHopeSoars #NCSD2022 #NCSD #CancerSurvivors #CelebrateLife #CCASurvivorsSoar

SAMPLE SOCIAL MEDIA POSTS

Let's show the world what life after cancer looks like! Come celebrate National Cancer Survivors Day (NCSD) with a webinar on June 5, 2022, at 3:00 p.m. EST. NCSD is a day for cancer survivors to stand together and show the world that life after a cancer diagnosis can be meaningful, fulfilling, and even inspiring. Visit cholangiocarcinoma.org/ncsd for details. #NCSD2022 #CCAHopeSoars

National Cancer Survivors Day is an opportunity for cholangiocarcinoma survivors to connect with other survivors, celebrate milestones, and acknowledge the contributions of the families, friends, healthcare providers, and researchers who have supported them along the way. It is a day for cancer survivors to stand together and show the world that life after a cancer diagnosis can be meaningful, fulfilling, and even inspiring. #NCSSD2022 #CCAHopeSoars



QUESTIONS?

YOUR SUCCESS IS IMPORTANT TO US, AND WE ARE HAPPY TO HELP YOU.

PLEASE DON'T HESITATE TO CONTACT US.

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