



## MOVING FOR THE CURE SPONSORSHIP OPPORTUNITY

### MOVING FOR THE CURE:

Cholangiocarcinoma Foundation's 4th Annual virtual athletic fundraising event. The goal is to encourage participation in a healthy and fun physical activity while raising funds for cancer research. Participants choose the activity (running, biking, hiking, swimming, yoga, walking, etc), set their own personal goals, recruit friends and family to join, and complete their activity during the week of September 3rd - September 9th. People of all ages and fitness levels can participate.

Last year, in 2022, Moving for the Cure raised over \$57,000 and had 450 participants from 29 states and 10 countries. Since its inception, Moving for the Cure has raised \$210,000. This year, we hope to increase participation and raise \$65,000.

Please join us by becoming a partner for this annual event.

### SPONSORSHIP PACKAGES:

#### **\$15,000 - PRESENTING SPONSOR** (Only one available)

- Prominent company logo placement on event shirt (first and largest logo to be listed on back)
- Prominent company logo placement on event microsite
- Inclusion in Incentive Week: August 14-18 with one prerecorded video to be posted on social media
- Special individual thank you on social media
- Ten (10) Moving for the Cure t-shirts for company employees

#### **\$2,500 - GOLD LEVEL** (Only one available)

- Prominent company logo placement on event shirt
- Logo on the event microsite
- Special individual thank you on social media
- Five (5) Moving for the Cure t-shirts for company employees

#### **\$1,500 - SILVER LEVEL** (multiple)

- Company logo listed on event shirt (single color)
- Logo on the event microsite
- Inclusion in special event sponsorship thank you on social media
- Two (2) Moving for the Cure t-shirts for company employees

#### **\$500 - BRONZE LEVEL** (multiple)

- Company name listed on shirt
- Name listed on the event website
- Name listed in special event sponsorship thank you on social media
- One (1) Moving for the Cure t-shirt for company employees

Please contact Meredith McGuffage at [MovingfortheCure@curecca.org](mailto:MovingfortheCure@curecca.org) for more information. To be included on the participant T-shirt, all sponsorship logos MUST be received by Monday, July 17, 2023.

**cholangiocarcinoma foundation**

5526 west 13400 south, #510 - herriman, utah 84096 - u.s.a.