



Share Your Story

Volunteer Media Toolkit for Cholangiocarcinoma Awareness

Your voice has the power to change lives. As a volunteer with the Cholangiocarcinoma Foundation, your personal story and advocacy can inspire awareness, foster understanding, and drive action for those affected by cholangiocarcinoma. To help you make an impact in your local community, we've created easy-to-use templates for engaging with the media and raising awareness.

Templates Available

1. **Op-Ed Template:**

A [customizable template](#) for sharing your personal connection to cholangiocarcinoma and advocating for awareness and research. We encourage you to submit this to your local newspaper or online publications to amplify our message and reach as many communities as possible.

2. **Media Advisory Template:**

A [ready-made advisory](#) inviting local news outlets to cover your family's efforts to raise awareness during Cholangiocarcinoma Awareness Month (February 2025). This template highlights the importance of education, early detection, and research funding.

3. **Request for News Stations to Wear Green:**

A concise [email template](#) you can send to local news teams, asking them to wear green on **February 20, 2025**, for World Cholangiocarcinoma Day. This small but impactful gesture shows solidarity with patients and their families and helps spread awareness about this rare and aggressive cancer.

Why Your Story Matters

Personal stories are powerful. They bring attention to cholangiocarcinoma in a way that statistics cannot, creating empathy and understanding in your community. Don't be shy about sharing your experience—it could inspire someone to seek an earlier diagnosis or motivate others to support our mission.

We're Here to Help

If you have questions or need guidance on using these templates, Senior Director of Communications Karen Templeton is available to assist you every step of the way. Contact her at karen.templeton@curecca.org to start.

Let's work together to ensure that no one faces cholangiocarcinoma alone. With your voice, we can make a difference!